

Magnetic Ink Character Recognition (MICR)

Xerox® Phaser® 3330 Printer and Xerox® WorkCentre® 3345 Multifunction Printer: The most productive and reliable printers in their class now produce the most reliably readable documents.



More and more documents are being processed electronically, and have traditionally relied on Optical Character Recognition (OCR) as a means of reading and extracting information. But when it comes to speed and reliability, nothing is more advanced than MICR.

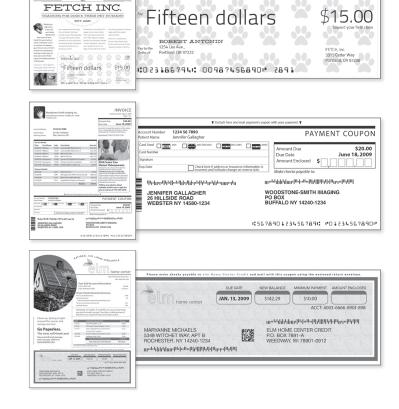
WHY MICR?

Forget OCR or bar codes. With the increase in volumes of check and remittance information being processed through high-speed readers and sorters, there's no more reliable technology than MICR. MICR provides security, quality, cost and speed benefits for both encoding and recognition. Using MICR reduces processing errors and shortens the time to capture revenue.

ORDERING MICR TONER

To order MICR toner for your Phaser 3330 or WorkCentre 3345, visit http://www.orderprintersupplies.com/Xerox_MICR_Toner_s/20.htm.

To learn more about this product, visit www.xerox.com/office.



MICR uses magnetic inks—available for your Xerox® printer or multifunction printer—that provide a 99.5% read rate, even at the highest processing speeds.

If your business frequently prints checks, invoices or remittance documents, you can rest assured they will surpass the demanding quality criteria established by entities like the American Bankers Association, American National Standards Institute, Canadian Payments Association and others.